

Food & Ingredients Turkey

FOOD INGREDIENTS • TECHNOLOGIES • PACKAGING • LOGISTICS

INTERNATIONAL FOOD & INGREDIENTS MAGAZINE

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TECHNICAL SPECIFICATIONS

- ▶ Food Ingredients Turkey's full-page trim size is 20 cm x 27 cm. (Trim size is the actual document size.)
- ▶ The live area of a full-page ad is 19 x 25 cm. Keep all type and important information in the live area. (Type/information should be at least one cm away from the trim edges.)
- ▶ Bleed is any element or background extending outside of the trim of a full page or spread. (Add .3 mm to all edges of trim/document size.)
- ▶ Minimum 300 dpi ready-to-print ad designs should be delivered at PDF format

Distribution Profile

Food importers	2,565
Food distribution companies	910
Domestic food companies	1,100
Foreign manufacturers	2,500
Fairs & exhibitions	2,000
TOTAL:	9,075

Ad Sizes CM

Full Page Trim Size	20 x27
Bleed Size	20,6 x 27,6
Live Area	19 x 25
Two-Page Spread with No Bleed: Ad & Live	38 x 25
Two-Page Spread with Bleed	40,6 x 27,6

2020 EDITORIAL PROGRAM

JANUARY 2020

Event coverage for:

ISM & Prosweet Cologne

Raw materials and ingredients
Aromas
Cocoa and Chocolate
Confectionery
Packaging
Industrial Salt

FEBRUARY 2020

Event Coverage for:

Gulfood

Food Colors
Coatings
Sweeteners
Specialty ingredients
Functional Beverages
Organic Herbal Extracts

MARCH 2020

Events coverage for:

Halal Hannover, FI AFRICA, Modern Bakery Moscow, IBAKTECH

Processing equipments
Probiotics
Grain products
Halal food industry
Antioxidant

MAY 2020

Events coverage for:

Vitafoods Europe & Interfood Azerbaijan

Amino acids
Collagens
Functional food
Food processing lines

JUNE 2020

Event coverage for:

Food Ingredients ASIA

Yeast Nutrients
Labelling
Healthy aging
Peeling equipments

SEPTEMBER 2020

Events coverage for:

CNR Food Istanbul, WorldFood Istanbul and FI Indonesia

Turkey's food industry
Turkey's ingredient imports
Flours
Sorting machines

OCTOBER 2020

Events coverage for:

Foodtech Eurasia & Packaging Fair Istanbul, FI INDIA, FI NORTH AMERICA, SIAL PARIS and GULFOOD MANUFACTURING

Gelatine industry
Natural colors
Packaging machines
Spray encapsulation

NOVEMBER 2020

Events for coverage for:

Food Ingredients Japan and Food Ingredients GLOBAL

Nut & Seed products
Preservatives
Frozen products
Probiotics
Dietary fibers &
functional additives

Distribution Schedule of Food & Ingredients Turkey Magazine

January 2020 Issue

ProSweets Cologne 2-5 December 2020

ISM Cologne 2-5 December 2020

February 2020 Issue

Gulfood 16-20 February 2020

Halal Hannover 6-8 March 2020

March 2020 Issue

IBAKTECH 26-30 March 2020

May 2020 Issue

Magazine distribution to exporters & importers in Singapore May 2020

June 2020 Issue

Special distribution to exporters and importers in Jeddah June 2020

September 2020 Issue

Cnr Food Istanbul 2-5 September 2020

WorldFood Istanbul 2-5 September 2020

WorldFood Moscow 22-25 September 2020

October 2020 Issue

SIAL Paris 18-22 October 2020

November 2020 Issue

Foodtech Eurasia 21-24 October 2020

Gulfood Manufacturing 3-5 November 2020

Foodex Saudi, Jeddah, Saudi Arabia 9-12 November 2020

December 2020 Issue

Fi Europe Germany 1-3 December 2020



2020 ADVERTISING RATES (EURO)

PAGE	1x	3x	6x
Front Cover	7,000	6,600	6,000
Back Cover	5,000	4,600	4,000
	Subject to availability	Subject to availability	Subject to availability
Inside Front Cover	3,000	2,700	2,400
Inside Back Cover	2,500	2,250	2,000
First Page	3,000	2,750	2,400
1/1 Inside Page	2,000	1,800	1,600v
Two Page Spread	3,500	3,150	2,800
Half Page	1,000	900	800
LOOSE INSERTS	2 PAGES 1,500 EURO	4 PAGES 2,500 EURO	

Website Advertising in Food Ingredients Turkey Magazine 2020 Website Rates (EURO)

PAGE	1x	3x	6x
LOCATION	500	400	250
Topbar	400	300	200
Sidebar	350	275	175
Footer	2,500	2,250	2,000

E-MAIL SHOT
25,600
VALUABLE E-MAIL ADDRESSES
3,500 EURO



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