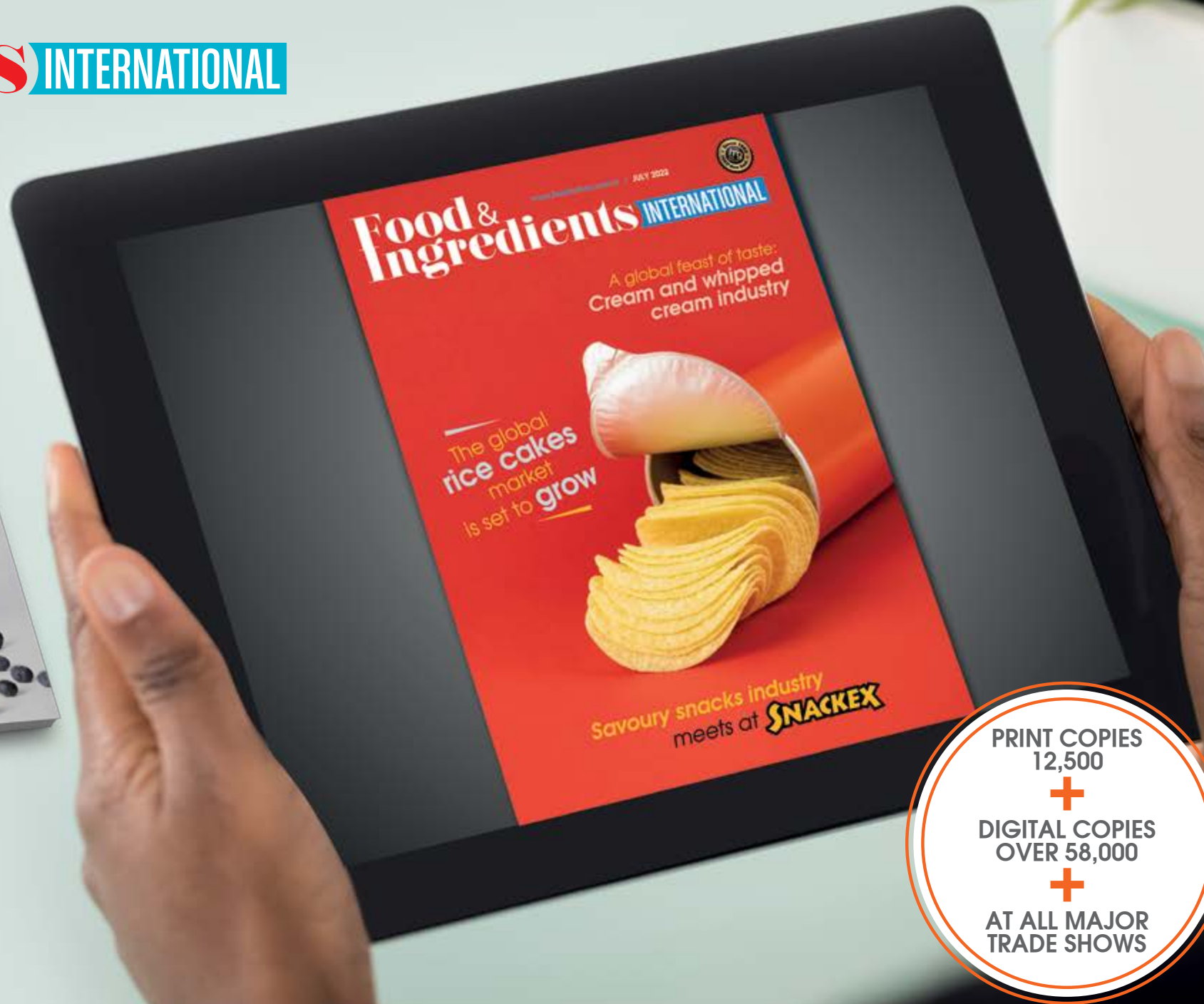


Food & Ingredients INTERNATIONAL



PRINT COPIES
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DIGITAL COPIES
OVER 58,000



AT ALL MAJOR
TRADE SHOWS

www.foodturkey.com.tr
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*Food & Ingredients International has advertisers from all over the world and promotes them since 1982.

2023 EXHIBITION CALENDAR

EDITION	EXHIBITION	DATES	COUNTRY
JANUARY	The Winter Fancy Food Show	15-17 January 2023	Las Vegas, USA
	SIGEP	21-25 January 2023	Rimini, ITALY
FEBRUARY	Fruit Logistica	8-10 February 2023	Berlin, GERMANY
	Gulfood	20-24 February 2023	Dubai, UAE
MARCH	Food Expo Greece	18-20 March 2023	Athens, GREECE
	International Food & Drink Event	20-22 March 2023	London, UK
APRIL	Natural Organic Products Europe	16-17 April 2023	London, UK
	ISM & ProSweets Cologne	23-25 April 2023	Cologne, Germany
MAY	Interpack	04-10 May 2023	Dusseldorf, Germany
	Tuttofood Milano	08-11 May 2023	Milan, ITALY
	Vitafoods Europe	May 2023	Geneva, SWITZERLAND
JUNE	Interfood Azerbaijan	17-19 May 2023	Baku, AZERBAIJAN
	PLMA World Private Label Show	23-24 May 2023	Amsterdam, NETHERLANDS
	Sweets & Snacks Expo USA	22-25 May 2023	Chicago, USA
JULY	The Saudifood Show (By Gulfood)	20-22 June 2023	Riyadh, Saudi Arabia
	Foodpro Australia	23-26 July 2023	Melbourne, AUSTRALIA
AUGUST	Food Ingredients India	17-19 August 2023	Mumbai, INDIA
SEPTEMBER	Specialty Fine Food Show	September 2023	London, UK
	Anutec India	7-9 September 2023	Mumbai, India
OCTOBER	Worldfood Istanbul	September 2023	Istanbul, TURKEY
	ANUGA COLOGNE	07-11 October 2023	Cologne, GERMANY
NOVEMBER	Gulfood Manufacturing	November 2023	Dubai, UAE
DECEMBER	Food Ingredients Europe	December 2023	Frankfurt, GERMANY

ADVERTISEMENT RATES & TECHNICAL SPECS

PRINT MAGAZINE

PAGE OPTIONS

FRONT COVER	7,000 Euro
BACK COVER	5,000 Euro
1 INSIDE PAGE	1,500 Euro
TWO PAGE SPREAD	3,250 Euro
HALF PAGE	850 Euro
INSIDE FRONT COVER	2,500 Euro
INSIDE BACK COVER	2,000 Euro

*In yearly reservations 15% discount will be applied.

ADVERTISEMENT SIZES

Full page sizes:	20,6 (width) x 27,6 cm
Two-page spread:	40,6 (width) x 27,6 cm
Half page vertical ad:	10 cm (width) x 27 cm
Half page horizontal ad:	20 cm (width) x 13,5 cm

ADVERTORIAL

Text should be English & Turkish.

Text and pictures should be delivered by client.

We help to translate your text into Turkish for free.

We prepare your pages and send you for your approval.

2-page advertorial:	2,000 Euro
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2023 Editorial Calendar / Topics by month

Food & Ingredients INTERNATIONAL

EDITION

MAIN TOPICS

January

Beverages and drinks, ice creams

February

Cheese and dairy products

March

Plant based products

April

Confectionery, sweets and snacks, confectionery production

May

Milk & dairy products, food packaging

June

Private label production, yoghurts, sweeteners

July

Baby food, fine foods

August

Edible oils, flour, sugars, plant based products

September

Hot beverages, functional foods, plant based drinks

October

Milk, cheese, yoghurt, bread, confectionery, honey, jam, dried fruits

November

Dried fruits, nutritional products, food aromas

December

Food Ingredients, yoghurts, dairy ingredients

ADVERTISEMENT RATES & TECHNICAL SPECS

DIGITAL ADVERTISEMENT OPTIONS



BANNERS ON OUR HOMEPAGE | www.foodturkey.com.tr

Top banner price:
1,500.00 Euro / month
Sizes: 728 x 90 px

Skyscraper price:
1,200 Euro / month
Sizes: 160 x 600 px

Side banner price:
600 Euro / month
Sizes: 350 x 350 px

Pop-up price:
1,250 Euro / month
Sizes: 600 x 400 px



ONLINE / NEWSLETTER ADVERTORIALS

Advertorials are published on our homepage
www.foodturkey.com.tr

Maximum number of characters for text: 1,000, incl. blanks
Price: 750.00 Euro

WEBINARS

THE PLATFORM THAT YOU CAN INTRODUCE YOUR COMPANY, PRODUCTS AND INNOVATIONS TO YOUR TARGET AUDIENCE

You can showcase your new product / your exhibition, the results of a study, new developments or a pilot project in an interactive webinar format to your customers / target audience.

The process lasts 60 minutes, including a subsequent discussion or a question and answer session with the participants. The webinar will be recorded and can also be accessed later via our website.

A webinar package includes:

- Invitation of participants for the webinar through mailings, newsletters and website
- Reminder e-mails for the participants
- Implementation of the webinar, including moderation
- One banner in our newsletter and the banner will be online in our website.
- After webinar, we publish the news about webinar in our upcoming issue.

Webinar package price:
13,500 Euro

EDM (E-MAILING SERVICE):

We offer e-shot service for exporters, importers and manufacturers so that they can reach their target markets. Your specific information / advertisement designed at newsletter format will be sent to our database. (Over 58,000 international e-mail addresses.) The companies are sector professionals, purchasing managers, CEO's, R&D departments in the industry. We hyperlink the material to your website so that potential buyers can see what you're offering.

We share after-delivery report including click numbers, country breakdown, visitor numbers, etc. After we send the email, we will give you all details such as which companies visited your website most and which ones stayed most. We receive demands from the interested parties and forward them to you. Alternatively, we can put your e-mail address to reply button and customers can write you directly and contact with you. We will prepare test e-mailing before sending and you can see e-shot before.

E-mailing service for 1 time:
3,750 euro

E-mailing specs:
750 (width) x 1500 pxl at HTML format



We are all over the globe to promote your company!

Food Ingredients Europe 2022



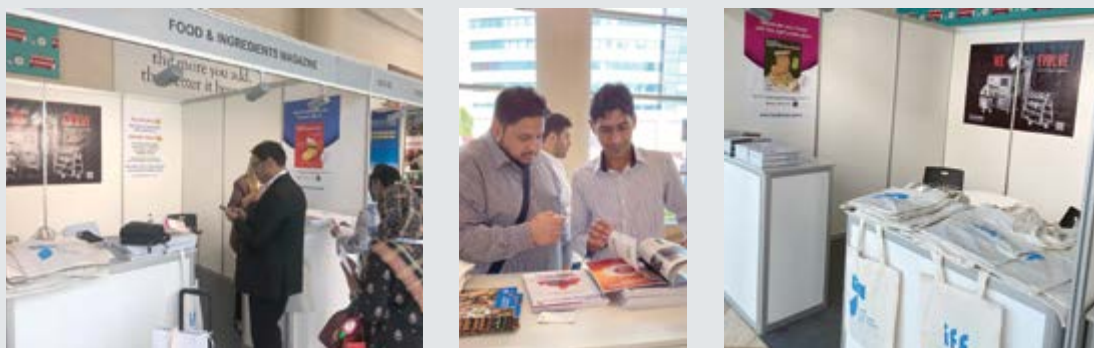
IFFA Germany 2022



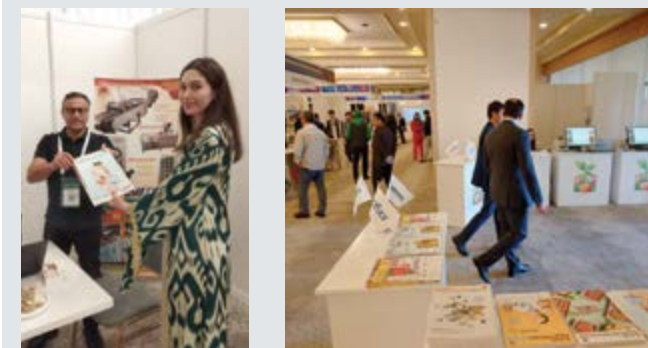
Snackex Hamburg 2022



Gulfood Manufacturing 2022



Uzfood Uzbekistan 2022



Iran Food Exhibition 2022



Gulfood Dubai 2022



Ipack Ima Italy 2022



Food & Drink Expo United Kingdom 2022



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of all other continents
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from 34 countries in five continents...**

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**Food &
Ingredients** INTERNATIONAL

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