

## Food & Ingredients INTERNATIONAL



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DIGITAL COPIES  
OVER 78,000



AT ALL MAJOR  
TRADE SHOWS

[www.foodingredientsmag.com](http://www.foodingredientsmag.com)  
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\*Food & Ingredients International has advertisers from all over the world and promotes them since 1982.

## 2026 EXHIBITION CALENDAR

EDITION	EXHIBITION	COUNTRY
January	Gulfood	Dubai / UAE
February	Fruit Logistica ISM Cologne	Berlin / GERMANY Cologne / Germany
March	CFIA	Rennes / FRANCE
April	UzFood Food & Drink Expo UK	Tashkent / UZBEKISTAN Birmingham / UK
May	PLMA Private Label Show Vitafoods Europe	Amsterdam / NETHERLAND Barcelona / Spain
June	Sweets & Snacks Expo The Saudi Food Show	Indianapolis / USA Riyadh / Saudi Arabia
July	Summer Fancy Food	New York / USA
September	ISM Middle East + Private Label Expo	Dubai / UAE
October	SIAL Paris Fruit Attraction	Paris / France Madrid / Spain
November	Gulfood Manufacturing	Dubai / UAE
December	Food Ingredients Europe Food Africa Cairo	Frankfurt / GERMANY Cairo / EGYPT

## ADVERTISEMENT RATES & TECHNICAL SPECS

### PRINT MAGAZINE

#### PAGE OPTIONS

FRONT COVER	7,000 Euro
BACK COVER	5,000 Euro
1 INSIDE PAGE	2,000 Euro
TWO PAGE SPREAD	3,250 Euro
HALF PAGE	850 Euro
INSIDE FRONT COVER	3,000 Euro
INSIDE BACK COVER	3,000 Euro

\*In yearly reservations 15% discount will be applied.

#### ADVERTISEMENT SIZES

Full page sizes:	20,6 (width) x 27,6 cm
Two-page spread:	40,6 (width) x 27,6 cm
Half page vertical ad:	10 cm (width) x 27 cm
Half page horizontal ad:	20 cm (width) x 13,5 cm

#### ADVERTORIAL

Text should be English.  
Text and pictures should be delivered by client.  
We prepare your pages and send you for your approval.

2-page advertorial:	2,000 Euro
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#### Bag sponsorship option at trade shows

Reach 2,500+ key professionals on-site in the show. We distribute your promotional materials (brochures, etc.) inside branded linen bags along with a copy of our magazine. 2,500 bags will be distributed to visitors. The cost (5,500 Euro) includes bag production, printing your brand and product photo on the bags, material distribution, and shipping. Photos and videos of the distribution will be provided during and after the event.



## 2026 Editorial Calendar / Topics by month

# Food & Ingredients INTERNATIONAL

EDITION	MAIN TOPICS
January	<b>Gulfood (Dubai, UAE)</b> <ul style="list-style-type: none"> <li>Gulfood Preview: MENA routes-to-market &amp; importer insights</li> <li>Shelf-ready ingredient solutions for retail &amp; foodservice</li> <li>Export playbook for SMEs targeting GCC</li> <li>2026 outlook: pricing, logistics and procurement trends</li> </ul>
February	<b>Fruit Logistica (Berlin, Germany)   ISM Cologne (Cologne, Germany)</b> <ul style="list-style-type: none"> <li>Fresh produce innovations, cold chain &amp; traceability</li> <li>Global snack &amp; confectionery trends (ISM)</li> <li>Germany as a food innovation hub: R&amp;D, packaging and sustainability</li> <li>Private label opportunities in EU retail</li> </ul>
March	<b>CFIA (Rennes, France)</b> <ul style="list-style-type: none"> <li>Food processing &amp; packaging innovations</li> <li>Ingredients for sustainability and clean-label production</li> <li>French market insights for exporters</li> </ul>
April	<b>UzFood (Tashkent, Uzbekistan)   Food &amp; Drink Expo (Birmingham, UK)</b> <ul style="list-style-type: none"> <li>Central Asian food markets and opportunities</li> <li>UK food &amp; beverage sector outlook</li> <li>Spotlight on dairy, bakery, and beverages</li> </ul>
May	<b>PLMA Private Label Show (Amsterdam, Netherlands)   Vitafoods Europe (Barcelona, Spain)</b> <ul style="list-style-type: none"> <li>Private label opportunities in global retail</li> <li>Functional ingredients and nutraceuticals</li> <li>Spotlight: Health &amp; wellness foods</li> </ul>
June	<b>Sweets &amp; Snacks Expo (Indianapolis, USA)   Saudi Food Show (Riyadh, Saudi Arabia)</b> <ul style="list-style-type: none"> <li>North American snack and sweet category trends</li> <li>Saudi Arabia's growing food imports and retail landscape</li> <li>Export opportunities for global suppliers</li> </ul>
July	<b>Summer Fancy Food (New York, USA)</b> <ul style="list-style-type: none"> <li>Gourmet, specialty, and ethnic foods in the U.S.</li> <li>Trends in premium ingredients and artisanal products</li> </ul>
September	<b>ISM Middle East + Private Label Expo (Dubai, UAE)</b> <ul style="list-style-type: none"> <li>Confectionery, sweets, and snacks for Middle Eastern markets</li> <li>Expansion of private label in the GCC region</li> <li>Import/export insights for food manufacturers</li> </ul>
October	<b>SIAL Paris (Paris, France)   Fruit Attraction (Madrid, Spain)</b> <ul style="list-style-type: none"> <li>World food trade overview &amp; mega trends</li> <li>Future of food: plant-based, alternative proteins, and sustainability</li> <li>France as a gateway to EU food exports</li> </ul>
November	<b>Gulfood Manufacturing (Dubai, UAE)</b> <ul style="list-style-type: none"> <li>Food technology, processing, and packaging advancements</li> <li>Automation and digitalization in food production</li> <li>Ingredients for efficiency and scalability</li> </ul>
December	<b>FI Europe (Frankfurt, Germany)   Food Africa Cairo (Cairo, Egypt)</b> <ul style="list-style-type: none"> <li>Ingredient innovations: clean-label, plant-based, natural colors &amp; flavors</li> <li>Egypt &amp; North Africa as rising export/import hubs</li> <li>Global outlook for food ingredients 2027</li> </ul>

## ADVERTISEMENT RATES & TECHNICAL SPECS



### DIGITAL ADVERTISEMENT OPTIONS

#### BANNERS ON OUR HOMEPAGE | [www.foodingredientsmag.com](http://www.foodingredientsmag.com)

##### Top banner price:

1,875 Euro / month  
Sizes: 728 x 90 px

##### Skyscraper price:

1,200 Euro / month  
Sizes: 160 x 600 px

##### Side banner price:

750 Euro / month  
Sizes: 350 x 350 px

##### Pop-up price:

1,250 Euro / month  
Sizes: 600 x 400 px



#### ONLINE / NEWSLETTER ADVERTORIALS

Advertorials are published on our homepage

[www.foodingredientsmag.com](http://www.foodingredientsmag.com)

Maximum number of characters for text: 1,000, incl. blanks

Price: 850 Euro

#### VIDEO INTERVIEW

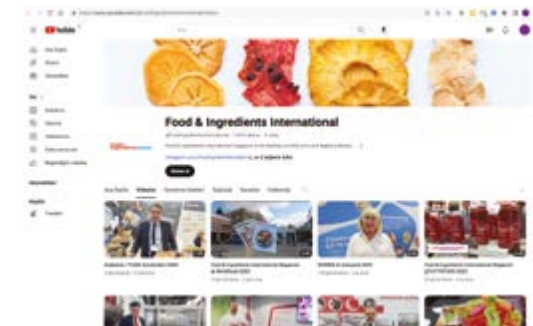
We can make video interviews in your stand you attend in trade shows.

This options is available for all exhibitions we attend in 2026.

Video examples can be found at

[www.foodingredientsmag.com](http://www.foodingredientsmag.com)

Price: 1,750 Euro



#### EDM (E-MAILING SERVICE):

We offer e-shot service for exporters, importers and manufacturers so that they can reach their target markets. Your specific information / advertisement designed at newsletter format will be sent to our database. (Over 78,000 international e-mail addresses.) The companies are sector professionals, purchasing managers, CEO's, R&D departments in the industry. We hyperlink the material to your website so that potential buyers can see what you're offering.

We share after-delivery report including click numbers, country breakdown, visitor numbers, etc. After we send the email, we will give you all details such as which companies visited your website most and which ones stayed most. We receive demands from the interested parties and forward them to you. Alternatively, we can put your e-mail address to reply button and customers can write you directly and contact with you. We will prepare test e-mailing before sending and you can see e-shot before.

##### E-mailing service for 1 time:

3,750 euro

##### E-mailing specs:

750 (width) x 1500 pxl at HTML format



#### WEBINARS

**THE PLATFORM THAT YOU CAN INTRODUCE YOUR COMPANY, PRODUCTS AND INNOVATIONS TO YOUR TARGET AUDIENCE**

You can showcase your new product / your exhibition, the results of a study, new developments or a pilot project in an interactive webinar format to your customers / target audience.

The process lasts 60 minutes, including a subsequent discussion or a question and answer session with the participants. The webinar will be recorded and can also be accessed later via our website.

A webinar package includes:

- Invitation of participants for the webinar through mailings, newsletters and website
- Reminder e-mails for the participants
- Implementation of the webinar, including moderation
- One banner in our newsletter and the banner will be online in our website.
- After webinar, we publish the news about webinar in our upcoming issue.

Webinar package price:

13,500 Euro

# We are all over the globe to promote your company!

## Food Ingredients Europe



## IFFA Germany



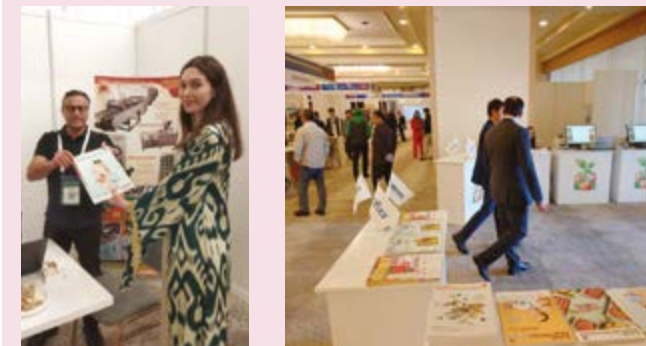
## Snackex Hamburg



## Gulfood Manufacturing



## Uzfood Uzbekistan



## Iran Food Exhibition



## Gulfood Dubai



## Ipack Ima Italy



## Food & Drink Expo United Kingdom



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**Please contact**

**Ayca Sarioglu**

International

Advertising Coordinator

Mobile: +90 (536) 227 29 87

Phone: +90 (212) 454 22 22

Direct: +90 (212) 454 22 33

**e-contact**

[www.img.com.tr](http://www.img.com.tr)

[www.foodingredientsmag.com](http://www.foodingredientsmag.com)

[ayca.sarioglu@img.com.tr](mailto:ayca.sarioglu@img.com.tr)

[sales@img.com.tr](mailto:sales@img.com.tr)

